



**KORUMA**

PRODUCT  
CATALOGUE

# KORUMA

KORUMA TEMİZLİK A.Ş.



**KORUMA  
PORT**



**RAW  
MATERIAL**



**R&D  
LABORATORY**



**SODA PRODUCTION  
DOYPACK FILLING LINE**



**LIQUID  
LINES**



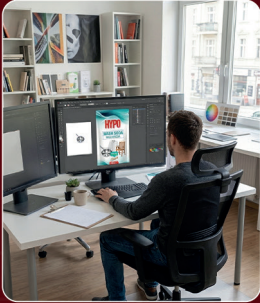
**DERİNCE** Production Facility



**DENİZLİ** Production Facility

**KORUMA**

KORUMA TEMİZLİK A.Ş.



**IN HOUSE PACKING  
& LABEL DESIGN**



**DEIONISED WATER  
TREATMENT**



**BOTTLE  
PRODUCTION**



**ENERGY  
COGENERATION**



**HATAY Production Facility**



**GEBKİM Production Facility**



**NEW CHILDREN**  
**HYPO BLEACH**  
1L e  
KORUMA  
Kills 99,9% of Germs

**NEW CHILDREN**  
**HYPO BLEACH**  
2,5L e  
KORUMA  
Kills 99,9% of Germs

**NEW CHILDREN**  
**HYPO BLEACH**  
4L e  
KORUMA  
Kills 99,9% of Germs

**HYPO**  
FOAMING BLEACH  
رغوة التبييض  
KORUMA

# HYPO Bleach

Hygienic cleaning for home and clothes.  
Unique cleaning since 1963.  
Disinfectant.  
Raw material manufacturer.



Size	1 L
PCS/Box	18
Boxes/Palette	36
Barcode	8690673043354



Size	2,5 L
PCS/Box	6
Boxes/Palette	44
Barcode	8690673043040



Size	4 L
PCS/Box	4
Boxes/Palette	48
Barcode	8690673043064



Size	750 ML
PCS/Box	12
Boxes/Palette	66
Barcode	8690673800957



LONG RESISTANCE CAP  
NEW

**HYPO**  
UltraThick  
Bleach

Removes Rust and Stains

Kills 99.9%  
Germs & Bacteria

KORUMA 1250 ml e

LONG RESISTANCE CAP  
NEW

**HYPO**  
UltraThick  
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KORUMA 1250 ml e

LONG RESISTANCE CAP  
NEW

**HYPO**  
UltraThick  
Bleach

Removes Rust and Stains

Kills 99.9%  
Germs & Bacteria

KORUMA 1250 ml e

# HYPO

## Ultra Thick Bleach

No Drip. No Waste. Just Results.  
Thick Formula. Deep Hygiene.  
Maximum Control.



Size	750 ML
PCS/Box	12
Boxes/Palette	70

### Barcode

Pine	8690673500468
Original	8690673043903
Eucalyptus	8690673005499
Lavander	8690673800711

Size	1250 ML
PCS/Box	12
Boxes/Palette	40

### Barcode

Pine	8690673008261
Original	8690673008285
Eucalyptus	8690673008278
Lavander	8690673801022

Size	3,24 ML
PCS/Box	4
Boxes/Palette	40

### Barcode

Pine	8690674001582
Eucalyptus	8690674001599
Lavander	8690674001605



**HYPO**  
Bathroom  
Cleaner  
نظف الحمام

Foam  
Cleaner

KORUMA

**HYPO**  
Grease  
Remover  
مزيل الدهون شامل

KORUMA

750 ml e

**HYPO**  
Kitchen  
Cleaner  
منظف المطبخ

Foam  
Cleaner

KORUMA

750 ml e

**HYPO**  
Multi  
Cleaner  
منظف متعدد

Foam  
Cleaner

KORUMA

750 ml e

# HYPO

- Kitchen Cleaner
- Bathroom Cleaner
- Multi Cleaner
- Grease Remover

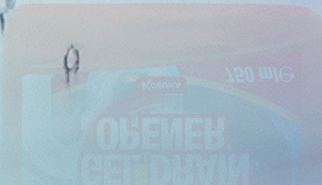
One Range. Total Cleaning Control.  
Smart Cleaning for Every Surface.  
Easy application with trigger spray.



Size	750 ML
PCS/Box	12
Boxes/Palette	66

#### Barcode

Kitchen Cleaner	8690673800414
Bathroom Cleaner	8690673800421
Multi Cleaner	8690673801312
Grease Remover	8690673800445



# HYPO

## Gel Drain Opener

## Granule Drain Opener

Instant solution to all drain blockages.  
Easy and safe to use.  
Controls odours.  
Unbloks clogged sinks, plugholes and pipes.



Size	750 ML
PCS/Box	12
Boxes/Palette	54
Barcode	8690673005604

Size	500 ML
PCS/Box	12
Boxes/Palette	72
Barcode	8690673800780

Size	3X50 g
PCS/Box	24
Boxes/Palette	98
Barcode	8690673580026



# HYPO WC Cleaner

Deep Clean for Toilets & Bathrooms.  
Fast-acting acid formula  
Apply. Wait. Rinse. Done.



<b>Size</b>	550 ML
<b>PCS/Box</b>	20
<b>Boxes/Palette</b>	66
<b>Barcode</b>	8690673023165

<b>Size</b>	668 ML
<b>PCS/Box</b>	
<b>Boxes/Palette</b>	
<b>Barcode</b>	8690674001612

<b>Size</b>	2,5 L
<b>PCS/Box</b>	6
<b>Boxes/Palette</b>	45
<b>Barcode</b>	8690673023189



# HYPO SOFT SOAP CLEANER

Concentrated Multi-Purpose Cleaning

- Kitchen Grease
- Bathroom Surfaces
- Floors

KORUMA

# HYPO SOFT SOAP CLEANER

Concentrated Multi-Purpose Cleaning

- Kitchen Grease
- Bathroom Surfaces
- Floors

KORUMA

# HYPO Soft Soap Cleaner

Kitchen grease.  
Floors.  
Bathroom surfaces.



Size	500 ML
PCS/Box	12
Boxes/Palette	90
Barcode	8690673800391



Size	750 ML
PCS/Box	12
Boxes/Palette	96
Barcode	8690673800766



Size	750 ML
PCS/Box	
Boxes/Palette	
Barcode	8690674001629



Size	1 L
PCS/Box	12
Boxes/Palette	50
Barcode	8690673008070



**HYPO**

**Glass Cleaner**

Streak free shine



Quick Dry



No Residue



Crystal Clear

KORUMA

750 ml e

**HYPO**

**Glass Cleaner**

Streak free shine



Quick Dry



No Residue



Crystal Clear

KORUMA

1000 ml e

# HYPO Glass Cleaner

Perfect cleaning.  
Lasting shine.  
Streak free formula.



Size	750 ML
PCS/Box	12
Boxes/Palette	66
Barcode	8690674000479

Size	1 L
PCS/Box	12
Boxes/Palette	48
Barcode	8690673008124

Size	750 ML+ 750 ML
PCS/Box	6
Boxes/Palette	48
Barcode	8690673008148



# HYPO Laundry Softener

Softness You Can Feel. Freshness.  
You Can Trust.  
Enhanced fabric softness.  
Long-lasting fragrance.



Size	1 L
PCS/Box	9
Boxes/Palette	78

#### Barcode

Lavander	8690673008612
Rose	8690673008629
Spring Breeze	8690674001636



# HYPO

## Dishwashing Liquid

Power Through Every Wash.  
Easy rinse, no residue  
Drop. Foam. Rinse. Done.



<b>Size</b>	500 ML
<b>PCS/Box</b>	12
<b>Boxes/Palette</b>	114
<b>Barcode</b>	

Lemon	8690674000486
Crstyal	8690674000493
Orange	8690674000509
Apple	8690674000516

<b>Size</b>	750 L
<b>PCS/Box</b>	12
<b>Boxes/Palette</b>	78
<b>Barcode</b>	

Lemon	8690673800124
Crstyal	8690673800148
Orange	8690673800117
Apple	8690673800131

<b>Size</b>	1 L
<b>PCS/Box</b>	
<b>Boxes/Palette</b>	
<b>Barcode</b>	8690674001643



NEW  
GENERATION

**HYPO**

LIQUID LAUNDRY  
DETERGENT

WHITE WASH

60°C 90°C

1,5 L

KORUMA

NEW  
GENERATION

**HYPO**

LIQUID LAUNDRY  
DETERGENT

BLACK WASH

60°C 90°C

1,5 L

KORUMA

NEW  
GENERATION

**HYPO**

LIQUID LAUNDRY  
DETERGENT

COLORED WASH

60°C 90°C

1,5 L

KORUMA

# HYPO

## Liquid Laundry Detergent

Color Care. White Bright. Black Intense.  
Effective on everyday dirt.  
High-performance liquid formula.  
Long-lasting freshness.



Size	1,5 L
PCS/Box	6
Boxes/Palette	78

### Barcode

Black	8711197142177
Color	8711197142139
White	8711197142153



**HYPO**

**3 in 1<sup>3</sup> BENEFITS.  
1 WASH.**

**LIQUID LAUNDRY  
DETERGENT**

-  Cleaning
-  Softness
-  Easy Iron

150ml



37  
wash

# HYPO

## Liquid Laundry Detergent

Color Care. White Bright. Black Intense.  
Effective on everyday dirt.  
High-performance liquid formula.  
Long-lasting freshness.



Size	1,5 L
PCS/Box	6
Boxes/Palette	
Barcode	8690674001650



# HYPO Surface Cleaner

Clean Surfaces. Fresh Living.  
Quick-drying formula.  
Long-lasting freshness.



Size	1 L
PCS/Box	18
Boxes/Palette	42
Barcode	

Lemon Freshness	8690673410200
Flower Garden	8690673410224
Lavender Garden	8690673290093
Pine Refreshment	8690674001667



**HYPO**

Surface  
Cleaner



Freesia Scented

1.5L e



# HYPO Surface Cleaner

Clean Surfaces. Fresh Living.  
Quick-drying formula  
Long-lasting freshness



Size	1,5 L
PCS/Box	
Boxes/Palette	
Barcode	8690674001674



# HYPO

## Cream Cleaner

## Rubbing Powder

Powerful cleaner for hard surfaces.  
Cleans without scratching.



**Size** 500 ML

**PCS/Box** 20

**Boxes/Palette** 60

### Barcode

Cream Cleaner Ammonia 8690673008223

Cream Cleaner Lemon 8690673008230

**Size** 500 G

**PCS/Box** 24

**Boxes/Palette** 56

**Barcode** 8690673008209



N° 78692  
FIG BLOSSOM & MUSK

*Bella*

PREMIUM  
HAND SOAP

KORUMA

400ml

N° 78696  
CEDARWOOD & MAGIC HERBS

*Bella*

PREMIUM  
HAND SOAP

KORUMA

400ml

N° 78689  
ELEMI & ORANGE BLOSSOM

*Bella*

PREMIUM  
HAND SOAP

KORUMA

400ml

N° 78700  
LEATHER & BERGAMOT

*Bella*

PREMIUM  
HAND SOAP

KORUMA

400ml

# BELLA

## Premium Hand Soap

Gentle on skin.  
Fine fragrance inspired scents.  
Soft and smooth feel.  
Effective everyday cleansing.



<b>Size</b>	400 ML
<b>PCS/Box</b>	16
<b>Boxes/Palette</b>	72

### Barcode

Cedarwood & Magic Herbs	8690673003884
Fig Blossom & Musk	8690673003914
Elemi & Orange Blossom	8690673003907
Leather & Bergamot	8690673003891



# BELLA

## Shampoo & Hair Conditioner

Strength, Shine, Control.  
Targeted formulas for specific hair needs.  
Suitable for daily use.  
Supports healthy-looking hair.  
Lightweight, non-heavy feel.



**Size** 950 ML

**PCS/Box**

**Boxes/Palette**

**Barcode**

Colored Hair 8690674001681

Oily Hair 8690674001698

Damaged Hair 8690674001704

Hair Conditioner 8690674001711

Assorted 8690674001728



Bella

Avokado



SHOWERGEL

PREMIUM SERIES

Start to your day

KORUMA

Bella

Raspberry



SHOWERGEL

PREMIUM SERIES

Start to your day

KORUMA

Bella

Ocean Energy



SHOWERGEL

PREMIUM SERIES

Start to your day

KORUMA

Bella

Flower Garden



SHOWERGEL

PREMIUM SERIES

Start to your day

KORUMA

# BELLA Shower Gel

Gentle daily cleansing.  
Long-lasting freshness.  
Soft, smooth skin feel.



**Size** 400 ML

**PCS/Box**

**Boxes/Palette**

**Barcode**

Ocean Energy 8690674001735

Raspberry 8690674001742

Avokado 8690674001759

Flower Garden 8690674001766

Asorted 8690674001773



Bella

Shower Gel

AVOCADO



KORUMA

Bella

Hand Soap

AVOCADO



KORUMA

Bella

Shower Gel

MANDARIN



KORUMA

Bella

Hand Soap

MANDARIN



KORUMA

# BELLA

## Shower Gel&Hand Soap

### Avocado&Mandarin

Gentle on skin.  
Shower. Hydrate. Go.  
Fresh fruity fragrance  
Hydrating care sensation.  
Suitable for everyday use.



<b>Size</b>	500 ML
<b>PCS/Box</b>	6
<b>Boxes/Palette</b>	91

#### Barcode

Avocado Shower Gel	8690674000585
Avocado Hand Soap	8690674000578
Mandarin Shower Gel	8690674000882
Mandarin Hand Soap	8690674000875



Bella  
*Cherry Blossom*

SHOWER GEL

Delicate Floral Touch  
Inspired by Japanese Blossoms  
Light & Romantic Freshness

500ML

Bella

*Orchid*

SHOWER GEL

Elegant Floral Experience  
Soft & Refined Fragrance  
Pure Freshness Feeling

500ML

Bella

*Peach*

SHOWER GEL

Juicy & Energetic Scent  
Fresh & Playful Shower  
Fruity Burst of Clean

500ML

Bella

*Blueberry & Vanilla*

SHOWER GEL

Sweet & Creamy Freshness  
Fruity Comfort Scent  
Warm Vanilla Touch

500ML

# BELLA Shower Gel

Silky Clean. Lasting Fragrance. Everyday Luxury.  
Long-Lasting Perfume Effect.  
Gentle & Skin-Friendly Formula.



<b>Size</b>	500 ML
<b>PCS/Box</b>	12
<b>Boxes/Palette</b>	105

### Barcode

Blueberry Vanilla	8690674000622
Orchid	8690674000615
Peach	8690674000592
Cherry Blossoms	8690674000608

# BELLA

## Self Care Products

Healthy cleaning.  
Cloud softness.



PCS/Box	144
Boxes/Palette	-
Barcode	8690673005307



PCS/Box	48
Boxes/Palette	65
Barcode	8690673005291

# HYPO

## Dish Sponge

## Cleaning Cloth

Sponge: Excellent results on different surfaces.  
Cloth: Ideal for every kind of cleaning works.



PCS/Box	120
Boxes/Palette	-
Barcode	8690673004034



PCS/Box	56
Boxes/Palette	-
Barcode	8690673004027



**HYPO**



**STAIN  
REMOVER**  
LƏKƏ ÇIXARICI

Effective On All Surfaces  
Removes Stains  
Perfect Brightness

800 ml e

# HYPO Stain Remover

Very powerfull and effective.  
Remove stubborn stains in just a few minutes.



Size 800 ML

PCS/Box

Boxes/Palette

Barcode 8690674001780

# HYPO Wash Soda

Traditional Strength, Modern Performance  
One solution for laundry, kitchen, and outdoor cleaning  
Ideal for deep, intensive cleaning tasks



Size	500 ML
PCS/Box	12
Boxes/Palette	108
Barcode	8690674001797



# YOUR BRAND OUR PRODUCTION

From formula to shelf – fully customized private label solutions.



## CERTIFICATE



BRC CONSUMER  
PRODUCT  
CERTIFICATION



SEDEX SMETA  
4 PILLARS  
CERTIFICATION



ISO90012015  
CERTIFICATION



KORUMA REGULATORY  
COMPLIANCE PARTNER  
DETERGENT PRODUCTS



KORUMA REGULATORY  
COMPLIANCE PARTNER  
COSMETIC PRODUCTS



ECOLOGICAL  
CERTIFICATION  
INSTITUTE



GMP  
CERTIFICATION



amfori



BSCI

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# KORUMA

## KORUMA TEMİZLİK A.Ş.

### KC: KOCAELİ

Deniz Mah. Petrol Ofisi Cad. No: 43  
Derince / KOCAELİ

### DNZ: DENİZLİ

Kocabaş Mah. Atatürk 3 Cad.  
Üretim Yeri No: 225/1  
Honaz / DENİZLİ

### HTY: HATAY

Menderes Mah. 898. Sok. No: 6  
Kırıkhan / HATAY

Gebze V (KİMYA) İHTİSAS OSB,  
Demirciler OSB, Şafak Türkay Cd.  
NO: 3, 41455  
Dilovası / KOCAELİ



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